
Rachel Hope Allain

www.rachelallainart.com

Birmingham, AL 35242
(205) 613-2486
rhallain3@gmail.com

EDUCATION

Auburn University - Auburn, AL - BFA in Studio Arts, Business Minor

August 2016 - May 2020

Graduated Summa Cum Laude (GPA 3.9). Sigma Alpha Iota, Association of Visual Artists

SKILLS

- Maya, Loomly, Adobe Creative Suite - Photoshop, Lightroom, Illustrator, Premiere Pro
- Multimedia Painting, Photography, Foundations in Design and Composition, Typography
- Customer Service, Critical Thinking, Time Management, Written and Oral Communication
- Microsoft Office Suite - Word, PowerPoint, Excel, OneNote, Publisher, Teams

EXPERIENCE

Freelance Artist and Photographer - Birmingham, AL

August 2016 - Present

- Created elaborate commissioned artworks for clients while meeting the expectations of the buyers, minimizing supply costs, and maximizing time.
- Photographed for individuals, small and large events, and weddings.
- Streamlined the post-processing and media advertising of artworks using Adobe editing software and multiple social media platforms.

Social Media Specialist (Temp) - Auburn University, Auburn, AL

August 2021 - December 2021

- Utilized Loomly social media software to create content and schedule out future posts across multiple platforms.
- Teamed up with Auburn CADC Communications to find out the most relevant and news for the collegiate audience
- Brainstormed and delivered on social media ideas to promote engagement and enhance social reach to a larger audience.

Framing Manager and Designer - Michael's, Birmingham, AL

February 2021 - September 2021

- Doubled yearly earnings, personally met \$50k in framing sales and maintained steady production to meet demands by routine scheduling individual employee work.
- Earned many exemplary Customer Satisfaction reviews while maintaining relationships with old and new clients alike using interpersonal skills
- Enhanced company utility by becoming well-rounded in all aspects of general and managerial tasks.

AWARDS

- Frank Applebee Memorial Scholarship
- Auburn University CLA Dean's List
- Roslyn Brock Stern Endowed Fund for Excellence
- Auburn University Achievement Scholarship